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Optimize Conversion and Secure More Quality Leads

With the PureCars Trade-In Tool & Report

Give Them Value & Get Them Into Your Showroom

PureCars Trade-In Report®

3 EASY STEPS. ONLY 30 SECONDS TO COMPLETE.

Our Toyota Certified Trade-In Tool is a high-performance solution rivaling any offering on the market. Empower your team to create and send shoppers trade-in reports on the fly, capturing their data and offering value in return.

\$200 / MO PER ROOFTOP

- ✓ Mobile responsive
- ✓ Ensure vehicle values are in line with your trade in strategy
- ✓ Obtain customer information quickly before a report is generated
- ✓ Integrate seamlessly with your existing website
- ✓ Drive trade-in customers to your showroom!
- ✓ Boost your used car inventory



About PureCars

PureCars realizes the power that comes from combining the best proprietary technology with incredible people. We provide dealers and automotive marketers with a suite of award-winning digital advertising, merchandising, business intelligence and local SEO solutions, along with industry expertise and high-touch support.

